

FOR IMMEDIATE RELEASE

East Coast Credit Union Pledge \$50,000 for Dartmouth General Expansion

Dartmouth, NS October 1, 2018 — East Coast Credit Union are excited to announce a contribution of \$50,000 to support the impressive work of the Dartmouth General Hospital in making a difference in the lives of their patients through innovative quality care.

This commitment comes as part of the “Above and Beyond” Capital Campaign, where the Dartmouth General Hospital Foundation is raising \$13 million in the community to assist in the expansion process in addition to the \$119 million previously announced by the Nova Scotia Government. This investment in the hospital will contribute to a vast expansion of the hospital’s infrastructure and services that has been years in the making.

“We are very happy to support this exciting partnership with the Hospital’s foundation” says Ken Shea, President and CEO of East Coast Credit Union. “Investing in local organizations who demonstrate such a commitment to helping the members of our community is a significant part of what we believe in as an organization.”

Throughout the campaign, the foundation is focused on raising the funds to increase the hospital’s ability to provide world-class care by building state-of-the-art medical facilities and enhancing patient experience services throughout the hospital. With donations generated from the community, the foundation aims to provide a new surgical centre, improved facilities for intermediate and intensive inpatient care and new patient services such as hospital-wide Wi-Fi access.

“We can’t thank East Coast Credit Union enough for this generous gift,” says Adrienne Malloy, President and CEO of the DGH Foundation. “Our campaign is off to a very strong start with support like this and we invite others to join East Coast Credit Union in going above and beyond for the Dartmouth General.” Construction on the new facilities at the Dartmouth General is already underway and is expected to be completed by early 2021.

About East Coast Credit Union

East Coast Credit Union is a dynamic, full service, financial co-operative using a member-first approach to partner with individual and business members to achieve financial success. East Coast Credit Union is the largest credit union in Atlantic Canada with approximately \$700 million in assets and serving over 41,000 members from a branch



Ken Shea, President & CEO, East Coast Credit Union (Left) and Fred Smithers, Honourary Chair of the Above and Beyond Campaign(Right).



network reaching from Cape Breton to Halifax, giving you more access when and where you need it. They have grown to become a stronger credit union that is focused on investing in your communities, providing competitive products and new services and building relationships with your unique financial needs in mind. Providing convenient and flexible banking options means their members can do their banking any way, anywhere!

They are proud to be a part of the credit union system that has been ranked first in customer service excellence out of all financial institutions for 14 years in a row. East Coast Credit Union is locally owned by their members. They are committed to supporting the communities they live and work in through not only financial support but also countless volunteer hours.

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East Coast Credit Union Media Contact:

Ken Shea, President and CEO, 902-464-7110, ken.shea@creditunion.ca

Trudy Wells, Senior Manager, Marketing & Communications, 902.464.7111, trudy.wells@creditunion.ca

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