

# **Brandon Croken** Financial Planner

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## What is responsible Investing?

*"ESG forms the guiding principles of RI and helps to evaluate the sustainability, management, culture and other key characteristics of businesses?"* 



## ENVIRONMENTAL

- Innovation
- GHG emissions reduction & progressive climate policy
- Responsible water use
- Biodiversity protection
- Waste reduction



#### GOVERNANCE

- Independent board of directors with diverse perspectives
- Equitable compensation linked to ESG performance
- Responsible tax strategy
- Anti-corruption
- Transparency



### SOCIAL

- Respect human rights
- Safe and healthy workplace
- Positive impact on communities

Special market update - June 8, 2020,

This special webinar was hosted by NEI Investments and was the latest in their series of regular market updates. For our wealth management services, our credit union partners with Aviso Wealth. NEI Investments is a part of Aviso Wealth, and is Canada's leader in Responsible Investment funds and portfolios.

In these sessions, experts from NEI Investments provide context for the most recent market developments and share information regarding what to expect in the coming days and weeks.

You can listen to the recording here and review the highlights below.

Key points from the webinar:

- The S&P 500 is back into breakeven territory for the year (in US\$), while the Nasdaq is at record highs.
- It is "very encouraging" to see positive data points such as surprise job gains, but we still have a "long road to recovery".
- To date this year (end of May), emerging markets were down 10.3%, with a "wide range"

of performance among countries during pandemic due to different capacities for fiscal stimulus, different banking conditions and more.

- It's possible to paint a "really bullish picture" post-pandemic, with a world full of stimulus with near-zero interest rates and great investment opportunities.
- There is also potential for real reform in response to crisis if countries get on a "sustainable growth trajectory".
- The pandemic has "shone a spotlight" on internet companies and digital rights. Civil unrest is also contributing to heightened awareness of human rights. These conditions are demonstrating "the status quo is not going to cut it anymore; people want change".

If you have any questions, please don't hesitate to contact me.

Sincerely,

Brandon Croken

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